



SOURASHTRA COLLEGE, MADURAI – 625004

(An Autonomous Institution Re-accredited with 'B+' grade by NAAC)

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE COURSE IN INTRODUCTION TO STOCK MARKET – SYLLABUS

(Under CBCS based on OBE) (For those admitted during 2024 – 2025 and after)

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COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
24CBNC71	INTRODUCTION TO STOCK MARKET – I	CERTIFICATE COURSE	20 Hrs.	-	-

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
I/II/III	Any in Seven	-	100	100

NATURE OF COURSE	Employability	Skill Oriented	Entrepreneurship
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

COURSE DESCRIPTION:

This Course helps to provide basic knowledge about Stock Market and its features.

COURSE OBJECTIVES

- To Familiarize the students with the basic terminologies of share market and its application
- To guide the students in understanding fundamental concept of portfolio

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	understand the basic concepts of savings instruments	Upto K3
CO 2	know about share and basics of its function	Upto K3
CO 3	understand about capital markets and stock exchanges	Upto K3
CO 4	know about stock market terminologies	Upto K3
CO 5	guide in creating Demat account and technical indicators	Upto K3

K1- KNOWLEDGE(REMEMBERING), K2-UNDERSTANDING, K3-APPLICATION



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INTRODUCTION TO STOCK MARKET – I

UNIT – I:

Savings and Investment, Types of Investments

UNIT – II:

Share: Concept and Types, SEBI-Powers and functions.

UNIT – III:

Capital Markets- Primary and Secondary Market. Stock Exchanges in India- Sensex, Nifty and Sector Indices

UNIT – IV:

Stock Market Terminologies- Bonus share, stock split, Dividend, Market Trends, Correction vs Crash.

UNIT – V:

Demat Account Opening- requirement and types of brokers. Websites and apps to track stocks and its news.

TEXT BOOKS:

Guide to Indian Stock Market-Jitendra Gala, Buzzing stock publishing house.

DIGITAL TOOLS:

<https://www.moneycontrol.com/>

Mapping of CO with PSO

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2					
CO2		2	1			2
CO3						
CO4			2	3		1
CO5	2	2	3		2	1

3. Advanced Application 2. Intermediate Development 1. Introductory Level

COURSE DESIGNER: Dr. K. G. RAJA SABARISH BABU



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COURSE CODE	COURSE TITLE	CATEGORY	T	P	CREDITS
24CBNC72	INTRODUCTION TO STOCK MARKET – II	CERTIFICATE COURSE	20 Hrs.	-	-

YEAR	SEMESTER	INTERNAL	EXTERNAL	TOTAL
I/II/III	Any in Seven	-	100	100

NATURE OF COURSE	Employability	Skill Oriented	Entrepreneurship
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

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- To Familiarize the students with the basic terminologies of share market and its application
- To guide the students in understanding fundamental concept of portfolio

COURSE OUTCOMES (COs):

After the completion of the course, the students will be able to

No.	Course Outcomes	Knowledge Level (According to Bloom's Taxonomy)
CO 1	understand the basic concepts of savings instruments	Upto K3
CO 2	know about share and basics of its function	Upto K3
CO 3	understand about capital markets and stock exchanges	Upto K3
CO 4	know about stock market terminologies	Upto K3
CO 5	guide in creating Demat account and technical indicators	Upto K3

K1- KNOWLEDGE(REMEMBERING), K2-UNDERSTANDING, K3-APPLICATION



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INTRODUCTION TO STOCK MARKET – II

UNIT – I:

Factors affecting stock market. IPO and how to apply for IPO?

UNIT – II:

Types of Charts, Candle formation and types of Candles

UNIT – III:

Technical Indicators – Moving averages, MACD, RSI.

UNIT – IV:

Portfolio building. Growth vs value portfolio and risks associated with it.

UNIT – V:

Virtual Trading. Fundamental analysis of stock.

TEXT BOOKS:

Guide to Indian Stock Market-Jitendra Gala, Buzzing stock publishing house.

DIGITAL TOOLS:

<https://www.moneycontrol.com/>

Mapping of CO with PSO

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2					
CO2		2	1			2
CO3						
CO4			2	3		1
CO5	2	2	3		2	1

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